

HOW TO USE AAUW OHIO'S 2018 VOTER GUIDE

Get Involved: Nov. 6th Election Is Critical for Women

AAUW Ohio members and individuals who support its Public Policy Program are invited to use AAUW Ohio's 2018 Voter Guide to develop branch or individual actions aimed at supporting key AAUW priorities. These are outlined in the 2017-19 version of the AAUW Public Policy Program brochure, available here: www.aauw.org/?s=public+policy+brochure.. Since the vast bulk of AAUW members vote reliably, members are encouraged to reach out to those who do not. Here are some ideas.

Share the Voter Guide widely: Plan both electronic and hard copy approaches carried out by your branch members collectively and individually.

- Branch web/Facebook page manager can post the Guide on your branch website, link to it from your Facebook page, and ask members and others to share the link on their Facebook pages.
- Branch newsletter editor can share the link to the Guide and some information about it in your branch newsletter using some clip art (find online) to attract more attention.
- Branch publicity chair can email a news release to your local newspaper(s) that includes a link to the Guide on your website.
- Members can read the document online and send a mass-email to friends without sharing their addresses that offers some description from the release along with the web link and encourage friends to read and share the document.
- If you have the budget, make copies of the Voter Guide for distribution to members and at your local libraries, colleges, candidate forums, like-minded friends and other ways you can conceive. Share ideas on your Facebook page.

Publicize key points from the Guide at different times: Remember that all 99 Ohio representatives and 17 of the 33 Ohio Senators (those from the odd-numbered districts) will be elected November 6.

- Web/Facebook manager and members: focus on one or two details with links every couple days.
- Use social media to help others learn about their representatives and senators are by sharing the links contained in this report.
- Publicize various voting deadlines, how voters can check if they are registered and learn where their polling place is, and the details regarding in person and absentee voting.
- Share information about what the legislature did budget-wise related to education, vouchers and charter schools as well as women's health that is not in line with AAUW Ohio public policy priorities. These were outlined earlier in the Voter Guide.
- Inform friends about the many bills in line with AAUW Ohio public policy positions that have been introduced but not acted on. With a different legislature, these bills might be passed.
- Ask members and online readers to use the questions posed in the Guide regarding key AAUW Ohio policy areas when attending community candidate forums.

Oppose passage of objectionable bills that are likely to come up in the lame duck session.

If any of these objectionable bills are brought up after the election, during the lame duck session, inform potential activists why AAUW Ohio opposes the bills, and use the same approaches described above to lobby against them.

- In large branches individual members could focus on one bill as there often are different aides assigned to cover certain topics in a legislator's office.